

Coaches,

I am emailing you to inform you about our support of Hines Ward's Positive Athlete program. From now until mid-Spring, schools from across the state are nominating high school student-athletes of every grade and in every sport that embody the "Seven Definitions of a Positive Athlete":

- Optimistic
- Encouraging
- Servant Leader
- Heart For Others
- Admits Imperfections
- Always Gives 100%
- Puts Team First

The student-athletes that are nominated are eligible to win Positive Athlete awards in their sport AND corporately funded scholarships.

It takes no more than 15 minutes to nominate a student-athlete. I would love to get as many of our student-athletes nominated as possible, especially because just a nomination itself is something that our student-athletes can put on their resumes, job applications, and college applications.

To nominate a student-athlete, just visit: www.PositiveAthlete.org

If you have any questions about the program, be sure to contact Ryan Pederson at rpederson@celebratepositive.com as he is happy to help you clear up any questions, comments or concerns.