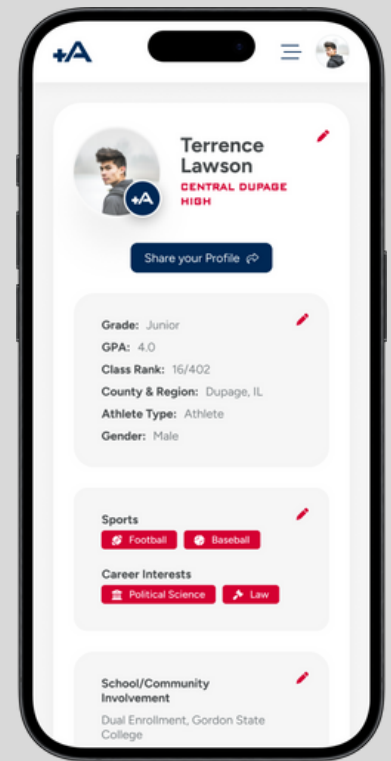


THE POSITIVE ATHLETE APP

COMING FALL 2025



WHAT WE'RE BUILDING

Every playing career eventually comes to an end, yet many young athletes are unprepared for the day they suit up for the last time. Having dedicated their lives to their sport, they often spend little time planning for their future beyond athletics. The soft skills they've learned such as coachability, competitiveness, teamwork, strategy, and winning/losing will make them a valuable employee for almost any company.

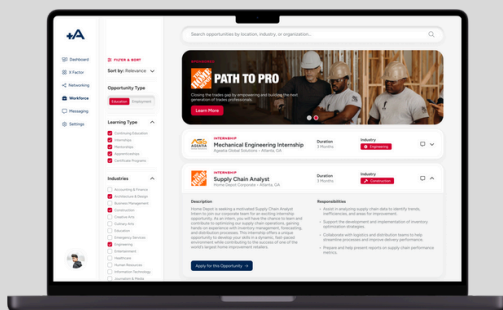
Our mission is to continually enhance the value we provide to student-athletes, coaches, schools, and corporate partners. That's why we are creating the world's most advanced student-athlete recognition and development platform. This platform connects Positive Athletes with tools for character development, career opportunities, and meaningful networking.

We aim to revolutionize how young athletes transition from sports to life. By offering features that build character, foster connections with like-minded peers, and engage with potential employers, we're helping student-athletes prepare for their future in powerful ways. Any past, present, or future Positive Athlete nominee will receive lifetime free access to our platform, enabling them to leverage all its resources to shape their future.

By continuing to provide value to Positive Athlete nominees, we aspire to shift the mindset of young athletes, encouraging them to recognize their broader potential long before their final game.

APP FEATURES

- Free Access to All +A Nominees
- Nominee Profile Management
- Character Development Library
- Leadership Certifications
- Resume Builder
- Network of all Positive Athlete Nominees and Alumni
- Messaging Center
- Character Endorsements
- Education & Employment Opportunities Hub
- Direct Access to Employers
- Profile Shareability to Recruiters
- Athletics Director Access to Your School's Nominees
- Streamlined Awards Processing



MOBILE & WEB

Accessibility is one of our top priorities, so nominees will have access to the +A App from both their phone and laptop.

POSITIVE ATHLETE